



Mass Technology Leadership Council, Inc.
20 Mall Road, Suite 151, Burlington, MA 01803
t: 781-993-9000, f: 781-993-9009, www.masstlc.org

GOVERNOR PATRICK PROCLAIMS TUESDAY "ROBOTICS INNOVATION DAY"

*Proclamation Unveiled at MassTLC's Robotics Event,
Part of National Robotics Week Activities*

CAMBRIDGE, MA, April 13, 2010 – Massachusetts Governor Deval Patrick designated today as "Robotics Innovation Day" in Massachusetts, casting a bright light on one of the Commonwealth's emerging growth sectors – the group of companies that develop robotics for a broad array of industries, from defense to health care. The proclamation was read by Secretary of Housing and Economic Development Greg Bialecki at the first of two special robotics event sponsored by the Mass Technology Leadership Council and held in conjunction with National Robotics Week.

"Robotics is one of the tech sectors poised for truly dynamic growth here in the Commonwealth," said Secretary of Housing and Economic Development Greg Bialecki, after reading the proclamation. "The Patrick-Murray Administration is committed to working in collaboration with the industry to continue its path of entrepreneurship, innovation, and long term job growth."

Innovation and jobs creation were the focus of both the MassTLC events held at Microsoft's NERD Center. The first session featured a panel discussion on company formation called "Growing Here - Starting and Growing your Robotics Company in Massachusetts." The evening event, called "Robo Tuesday" (modeled on MassTLC's popular "Tech Tuesday" events), was a networking event focused on those already working in robotics and those looking to launch a career in this dynamic field.

"Massachusetts is home to one of the largest robotics clusters in the world," said Tom Hopcroft, President and CEO of MassTLC. "We are committed to making Boston the robotics hub for the world."

Robotics technology is expected to fuel a broad array of next-generation products and applications in fields as diverse as manufacturing, healthcare, national defense and security, agriculture and transportation. At the same time, robotics is proving to be uniquely adept at enabling and inspiring students to pursue careers in STEM-related fields.

The weeklong National Robotics Week celebration is designed to create opportunities for the public to interact with robots in a hands-on learning environment. The Commonwealth's participation will be capped off on Saturday with a special Robotics Block Party at the Museum of Science in Cambridge.

The national effort is being coordinated by a National Robotics Week Advisory Council, organized by iRobot Corp. (NASDAQ: IRBT) and The Technology Collaborative, a Pittsburgh-based non-profit economic development organization, along with a number of other companies, universities and organizations, including: Adept Technology (NASDAQ: ADEP); the Association for Unmanned Vehicle Systems International (AUVSI); AUVSI Foundation; Botball® (KISS Institute for Practical Robotics); Carnegie Mellon University; Carnegie Science Center of Pittsburgh; *FIRST*® (For Inspiration and Recognition of Science and Technology); Georgia Institute of Technology; Infamous Robotics; Innovation First International; Johns Hopkins University; MIT; Mass Technology Leadership Council; Museum of Science, Boston; Robotic Industries Association (RIA); The Tech Museum in Silicon Valley; Stanford University; University of Massachusetts Lowell; University of Pennsylvania; and University of Southern California.

About The Mass Technology Leadership Council, Inc.

The Mass Technology Leadership Council, Inc. is the only business association that addresses the critical leadership issues of innovative technology and technology-enabled companies. Drawing on the rich legacies of Massachusetts Network Communications Council, the Massachusetts Software Council, and the New England Business and Technology Association, Inc., the organization is dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across industry sectors. The Mass Technology Leadership Council conducts educational programs, hosts industry events, facilitates networking, sponsors research, advocates in favor of technology policies that promote innovation, entrepreneurship and competition, and recognizes industry-leading companies and people. For more information, visit <http://www.masstlc.org> or <http://blog.masstlc.org>.

Tom Hopcroft, Tom@masstlc.org, 617-513-1010 or 781-993-9000 x207
Mark Horan, Mark@masstlc.org, 617-669-8340 or 781-993-9000 x211